Rep Order# 8858019 Status Revised Ver#

Traffic Order# 37127

Printed: 09/07/2012 10:22 AM 09/07/2012 8:59 AM

Last Received: Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS

Advertiser () OBAMA, BARACK

OBAMA/P/D Product Estimate# 1687

Maura Gilroy

Buyer

Phone# Fax#

EC'd Yes

) GMMB Agency

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E Flight Dates

95/101/1687 09/04/2012 - 09/17/2012

Hiatus Weeks

Rep Firm

) WASHINGTON Sales Office (Salesperson () MIKE JONES

Salesperson Phone# Salesperson FAX#

202-872-5880 202-872-0263

-- CONTRACT COMMENT ---

217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISION TO SHOW 60'S CREDITED OFF THIS ESTIMATE. CONFIRM.

THANKS

STFAN/MIKE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F, M	700A-900A	CBS THS MRNG-2<	:30	\$115.00	09/04-09/10	3	1	3	\$805.00	
							09/11-09/17	4	1	4		
	2	SA	500A-700A	CBS THS MRN:SA	:30	\$50.00	09/08-09/15	1	2	2	\$100.00	
	3	TU-F,M	900A-	LIVE WTH KELLY	:30	\$175.00	09/04-09/17	5	2	10	\$1,750.00	
			1000A									
	4	TU-F,M		YOUNG&RESTLESS	:30	\$425.00	09/04-09/17	5	2	10	\$4,250.00	
			1200P									
	5	TU-F,M	1200P- 1230P	8-NOW NOON	:30	\$175.00	09/04-09/17	5	2	10	\$1,750.00	
			12301									
	6	TU-F,M	1230P-	BOLD&BEAUTIFUL<	:30	\$300.00	09/04-09/17	5	2	10	\$3,000.00	
			100P									
	7	TU-F,M	200P-300P	TALK-CDC	:30	\$275.00	09/04-09/17	5	2	10	\$2,750.00	
	<i>d</i> *	10-1,11	2001-3001	TABK-CB5	. 50	7273.00	03/04 03/17	5	-		+2,.30.30	
	8	TU-F,M	300P-400P	ELLEN	:30	\$250.00	09/04-09/17	5	2	10	\$2,500.00	

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2 of 4 Rep Order# EC'd Yes 8858019 Traffic Order# 37127 Printed: 09/07/2012 10:22 AM Ver# 5 Status Revised 09/07/2012 8:59 AM

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Station F Advertiser Product Estimate#		ser	LAS-TV LAS VEGAS () OBAMA, BARACK OBAMA/P/D 1687			Agency () GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 95/101/1687					Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES				
]	Buyer Phone# Fax#		Maura Gilroy			Flight Dates Hiatus Weeks		09/04/2012 - 09/17/2012			Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263		
L	T	Ln	Day	Time	Program		Len		Rate		Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
-		9	SA	530P-600P	AVG. ALL WKS/INSIDER	WK	:30		\$175.00		1	2	2	\$350.00	
		10	SU	530P-600P	AVG. ALL WKS		:30)	\$100.00	09/09-09/16	1	2	2	\$200.00	
		11	TU-F,M	430P-500P	8-NOW 430PM<		: 30	1	\$225.00	09/04-09/10	1	1	1	\$675.00	
		**	10 1,11	4501 5001	0 11011 4301111			•	4223.00		2	1	2		
										03,11 03,1.	_	-	_		
		12	TU-F,M	630P-700P	INSIDE EDITION<		: 30	0	\$225.00	09/04-09/17	5	2	10	\$2,250.00	
		13	TU-F,M	700P-800P	VARIOUS		: 30	0	\$250.00	09/04-09/17	5	2	10	\$2,500.00	
		14	SA	700P-800P	ENT TONIGHT 60<		: 30	0	\$115.00	09/08-09/15	1	2	2	\$230.00	
		15	TU	1000P- 1100P	UNFORGTBLE-CBS		: 30	0	\$900.00	09/04-09/11	1	2	2	\$1,800.00	
		16	W	800P-90CP	AVG. ALL WKS		: 30	0	\$1,300.00	09/05-09/05	1	1	1	\$1,300.00	
		17	тн	900P- 1000P	PERSON-INT-CBS		: 30	0	\$1,300.00	09/13-09/13	1	1	1	\$1,300.00	
		18	SA	1000P- 1100P	48HR MSTRY-CBS		: 30	0	\$650.00	09/08-09/15	1	2	2	\$1,300.00	
		19	TU-F,M	1271-2271	NATE BERKUS<		:30	0	\$20.00	09/04-09/10	1	1	1	\$60.00	
			10-1,M	13/N-23/N	MATE BENNOON		. 30	-	~20.00		2	1	2		
										JJ/ 12 JJ/ 1	_	-	~		
		20	SA	1235A- 135A	BROTHRS&SISTRS<		: 30	0	\$25.00	09/08-09/08	0	1	0	\$25.00	
										09/15-09/15	1	1	1		
		21	SU	105A-205A	VARIOUS		: 30	0	\$15.00	09/09-09/09	0	1	0	\$15.00	
										09/16-09/16	1	1	1		

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Station K Advertiser Product Estimate#		ser (LAS-TV LAS VEGAS () OBAMA, BARACK OBAMA/P/D 1687			Agency () 3050 K WASHI Agency C/P1/P2/F	Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES							
Buyer Phone Fax#	luyer hone#		Maura Gilroy			Flight Dates Hiatus Weeks	2 95/101/1687 09/04/2012 - 09/17/2012			Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263		
LT		Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	- - ,	+22	SA	1235A- 135A	BROTHRS&SISTRS<		:60	\$50.00	09/08-09/08	0	0	0	\$0.00	
			Sales Rem	nark: V	5 1X CAN									
			V5 Commer	nt Changed,	Spots/week Changed									
	,	*23	su	105A-205A	VARIOUS		:60	\$30.00	09/09-09/09	0	0	0	\$0.00	
			Sales Rem	mark: V	5 1X CAN									
			V5 Commer	nt Changed,	Spots/week Changed									
	,	*24	м	700A-900A	CBS THS MRNG-2<		:60	\$230.00	09/10-09/10	0	0	0	\$0.00	
			Sales Rem		5 1X CAN									
			V5 Commer	nt Changed,	Spots/week Changed									
	,	*25	м	430P-500P	8-NOW 430PM<		:60	\$450.00	09/10-09/10	0	0	0	\$0.00	
			Sales Rem		5 1X CAN									
			V5 Commer	nt Changed,	Spots/week Changed									
	,	*26	м		NATE BERKUS<		:60	\$40.00	09/10-09/10	0	0	0	\$0.00	
			Sales Rem	nark: V	5 1X CAN									

-- REPORT TOTALS---

Report Totals: 109 / \$28,910.00

V5 Comment Changed, Spots/week Changed

--SALES MONTHLY TOTALS-

Sep 12: 109 / \$28,910.00
Sales Totals: 109 / \$28,910.00
Station Totals: 109 / \$28,910.00
Lines not sent/rcld/rtrn: 0 / \$0.00

--COMPETITIVE-

30% 40% KTNV 25% KTUD 0% Market Totals \$96,367 CABL 0% KLAS KSNV KVCW 0% KVMY 08 KVVU 5% UNKN 0%

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() GMMB 3050 K ST NW Station KLAS-TV LAS VEGAS Agency () OBAMA, BARACK Advertiser (OBAMA/P/D Product

WASHINGTON, DC 20007 Agency C/P1/P2/E 95/101/1687

Flight Dates 09/04/2012 - 09/17/2012

Rep Firm Sales Office (

Salesperson (

Salesperson Phone#

Salesperson FAX#

) WASHINGTON

202-872-5880

202-872-0263

) MIKE JONES

Hiatus Weeks

FEB11 Books RA35+ Demos

1687

Maura Gilroy

Estimate#

Buyer

Fax#

Phone#